

IFOL SPONSORSHIP PACKAGES:

	TITLE PARTNER	PLATINUM PARTNER	GOLD PARTNER	SILVER Partner	Bronze Partner	Supporting Sponsor
The event will be widely promoted in the following manner: Welcome to the 23rd Annual [The Name of Your Company/Brand Here] OR You are invited to the 23rd Annual [The Name of Your Company/Brand Here] International Festival of Life	✓	✓				Benefits to be customized
ON SITE	✓	✓				
*Company brand/product exclusivity at IFOL display on upper panel stage front of IFOL International Stage and Health Stage	(Dimensions to be announced)	12'x4'	Lower Stage Int. Stage	On site Banner	On site Banner	
*IFOL Gospel/Educational stage	✓	✓				
*Personalized hospitality tent/suite in proximity of International Stage	✓	✓				
*IFOL commemorative plaque in recognition of the Sponsor	✓	✓	✓	✓	certificate	
*IFOL exhibit space	40'x40'	20'x20'	20'x20'	10'x10'	10'x10'	
*On-site promotion with company name/logo 2-3 weeks in advance of IFOL	✓	✓				
*Company banner display in strategic locations on IFOL grounds	100	50				
*T-shirts promoting the company name/logo	1,500	1,000				
*IFOL General Admission tickets	2,000	1,000	400	100	50	
*IFOL VIP passes	100	40	30	6	4	
Daily on stage greetings at IFOL by Sponsor's representative	✓	✓	✓	Occasional	Occasional	
TELEVISION						
*Mention as Sponsor on paid television spots such as: ABC 7, NBC 5, CBS 2, CNN, BET, TV1, FOX, VH1, WGN 9 and CLTV	min. 600 All networks mentioned	min. 200 ABC 7, NBC 5, CBS 2, WGN 9 and CLTV	min. 200 ABC 7, NBC 5, CBS 2, WGN 9 and CLTV	min. 100 ABC 7, NBC 5, CBS 2, WGN 9 and CLTV		
*Recognition as Sponsor of IFOL in televised interviews and talk shows	✓	✓				
INTERNET PROMOTIONS						
*Company name/logo as Sponsor on IFOL banner	✓					
*Company name/logo as Sponsor on main page of FESTIVALOFLIFE.CO	✓	✓	✓	✓	✓	
*One full-page ad in magazine section of FESTIVALOFLIFE.CO	✓	✓	✓	✓	✓	
*Link on FESTIVALOFLIFE.CO to Sponsor's website	✓	✓	✓	✓	✓	
STREET PROMOTIONS						
*Company name/logo as Sponsor on banners on CTA buses and trains	✓					
*Company name/logo as Sponsor on billboards	✓					
*Company name/logo on official IFOL flyers	250,000	200,000	200,000	200,000		
*Company name/logo on official IFOL posters	10,000	5,000	5,000	1,000		
*Company name as Title Sponsor in the official IFOL press release	✓					
RADIO PROMOTIONS						
*Tags as the Sponsor on paid radio spots at (1)WGN AM, (2)B-96, (3)WBBM AM, (4)WGI FM, (5)V-103 FM, (6)POWER 92 FM, (7)WXRT and (8)WVON AM	Min. 1000 All plus Latin radios	Min. 600 4,5, plus Latin	Min. 300 8	Min. 150 4 plus JAZZ fm plus Latin		
*Recognition as Sponsor of IFOL in radio interviews and talk shows	✓	✓				
*Acknowledgement as Sponsor in ALL radio announcements	✓	✓				
PRINT MEDIA						
*Company name/logo as Sponsor on paid display ads in local newspapers	✓	✓	✓	✓	limited	
*One full page ad in IFOL magazine	✓	✓	✓	✓	✓	
*One full page greeting in IFOL magazine with photo representing the Sponsor	✓	✓	✓	✓		
Mention as Sponsor in all releases to the press	✓	✓	✓	✓	✓	
*Opportunity to promote participation in our own advertising campaign	✓	✓	✓	✓		
*Special article in IFOL Magazine	✓	✓				