



**28<sup>th</sup>/29<sup>th</sup> Annual African/Caribbean**



**International Festival of Life (IFOL), July 2nd -4<sup>th</sup>, 2021.**

**Subject to change based on City of Chicago COVID-19 mitigation.**

## **VENDORS PROMO APPLICATION**

A MARTIN'S INTERNATIONAL EVENT

1325 S. Wabash Ave, #307 \* Chicago, IL 60605 \* Phone: 312/427-0266 \* Fax: 312/427-0268 \* festoflife@gmail.com

\* [www.internationalfestivaloflife.com](http://www.internationalfestivaloflife.com) \* [www.facebook.com/festoflife](https://www.facebook.com/festoflife) \* IGM @festoflife \* [www.martinsInternational.com](http://www.martinsInternational.com)

**When this contract is fully paid, the line below must be signed only by Producer/Event Mgr to allow on site setup and daily admission:**

**FULLY PAID- Date Paid:** \_\_\_\_\_

**Signed By:** \_\_\_\_\_

PRINT EPHRAIM MARTIN/CAMILLE JACKSON

### **GREAT NEWS! 28<sup>TH</sup>/29<sup>TH</sup> INTERNATIONAL FESTIVAL OF LIFE (IFOL) & IFOLHEALTH ADVOCACY**

Now in its original home DuSable Museum Sunken Garden - Washington Park,  
55<sup>th</sup> & Cottage Grove, Chicago, Illinois, 3 days, Friday – Sunday, July 2-4, 2021

### **SPECIAL DISCOUNTED VENDOR FEES FOR A LIMITED TIME– 2021**

**(UNTIL VENDOR IS REGISTERED, THE FEES ARE SUBJECT TO CHANGE WITHOUT NOTICE)**

(ALL PAYMENTS ARE FINAL AND NON- REFUNDABLE. VENUE/DATES/TIMES SUBJECT TO CHANGE, IF THERE IS AN EMERGENCY)

BY THE RECOMMENDATION OF OUR LEGACY VENDORS, WE HAVE RAPIDLY REDUCED THE VENDOR'S TO FEE ALL VENDORS IN CONSIDERATION OF THEM PROVIDE THEIR OWN GENERATOR, TENT AND TABLE, ETC. (EXCEPT FOR MAJOR SPONSORS/CORPORATIONS)

<b>CHECK-IN, OFFICE USE:</b>  07/02 (FRIDAY) _____ 07/03 (SATURDAY) _____ 07/04 (SUN) _____	<b>TODAY'S DATE:</b>   <b>INVOICE NO:</b>	<input type="checkbox"/> Merchant <input type="checkbox"/> Health/Education <input type="checkbox"/> Corporation/Media <input type="checkbox"/> Food/Others	
		<input type="checkbox"/> Check here to rent a 10'x10' tent for an additional \$200.	

**Business/Organization Name:** \_\_\_\_\_

**Officer/Owner:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Biz Phone:** \_\_\_\_\_ **Cell Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_ **Website:** \_\_\_\_\_

**Booth #:** \_\_\_\_\_

**IMPORTANT: FOOD VENDORS MUST PAY \$150 CLEANING DEPOSIT, REFUNDABLE ONLY IF BOOTH SPACE IS CLEAN AND IN ORIGINAL CONDITION BEFORE SETUP, AND AFTER PARK DISTRICT INSPECTION OF THE GROUND AND FIND IT CLEAN WITHOUT GREASE/COAL ON GRASS, ETC. ALL VENDORS MUST PAY \$50 DEPOSIT TO GUARANTEE ONTIME SET UP AND BREAKDOWN. NO LATER THAN 11:00 AM AND NO EARLIER THAN CLOSING TIME. AT 11:30 AM ALL VENDORS MUST BE READY TO SERVE THE ATTENDEES. VENDORS WILL BE FINED \$50 AND MAY NOT BE ALLOWED TO SETUP AFTER 11:30AM ON FESTIVAL DAYS, WITH NO CONSIDERATION OF REFUND! FEE WILL BE TAKEN FROM VENDOR'S DEPOSIT**

\*Please note and be reminded: The fees in this application are for small non-profit, independent and for moms and pops businesses only! Corporations, franchises, chain stores, product brands, field marketing and promotional companies, marketing agencies, public relations firms, and their clients (including giveaway and sampling) are in the general sponsorship category and must visit [www.internationalfestivaloflife.com](http://www.internationalfestivaloflife.com) and click on the sponsorship button or call 877/973-4423 or 312/427-0266.

**EFFECTIVE NOW THRU MAY 1, 2021** the three-day early fee for 10x10 booth space is \$395 OR \$690 PER 10 X 20 SPACE) for merchants, while the 3 days early Food vendor's fee for 10x10 space is \$1,190 and 10x20 is \$1995. **ALL VENDORS MUST BE SEPARATED NO LESS THAN 6 FEET APART FROM EACH OTHER AND ADHERE TO THE CITY OF CHICAGO COVID-19 RULES, INCLUDING THE WEARING OF MASK ON THE FESTIVAL SITE.** Merchants will be given a total of TWO COMPLIMENTARY tickets/passes per day for admission entrance, and one parking permit. No re-entry allowed without special permission. No merchants or food products are allowed thru the main/ticket entrances. AT ALL TIMES VENDORS MUST USE THE VENDOR'S GATE.

**BUSINESSES/CORPORATIONS with annual revenue of \$1 million or more** must pay a fee of \$5,000. That fee includes banner display, usage of one 10ft x 20 ft tent and electricity, usage of one to two tables, up to 4 chairs (if notified in advance), but sponsor/vendor must sign for the equipment and return them to vendor coordinator at the end of the festival. All benefits and terms for sponsors will be spelt out in a separate customized application/invoice for this 28<sup>th</sup>/29<sup>th</sup> IFOL only.

THE VENDOR'S FEE IS GOOD FOR 1-3 DAYS AND CANNOT BE PRORATED!

All exhibitors/vendors must have their own personal/business insurance to secure against any unforeseen personal injury or loss. One vehicle only per 10x10 booth space will be allowed to setup in the assigned spot.

**RULES, REGULATIONS AND OTHER DETAILS: A single Vendor cannot purchase more than 5 spaces, UNLESS THE NAMES AND ADDRESSES FOR ALL THE SPACES ARE SUPPLIED AND ALL THE VENDORS PAID THE SAME STANDARD FEE AS ALL OTHER VENDORS. (IF A VENDOR IS SERVING AS SALES REPRESENTATIVE FOR IFOL, COMMISSION WILL BE PAID FOR THEIR SERVICES, BUT MUST SUCH VENDOR MUST PAY THE SAME COST AS OTHERS FOR THE SPACE.** (Page 1 of 2)

Only vehicles displaying appropriate parking permit with **VENDOR'S NAME** will be allowed to park in designated Vendor Lot. **No driving or Parking on the grass is allowed! Refrigerators, stoves, and grills must be on plywood, and not on the grass.**

**IF WRISTBANDS ARE TO BE USED. VENDOR CANNOT take off the wristband until the event is concluded.** Wristband must be worn securely on the wrist for all the days. **If wristbands are lost or tampered with, VENDOR must purchase a ticket or pay the festival entry fee into the park. Any broken, torn, or tampered wristbands will be rejected/confiscated or denied entry.**

**GREAT NEWS! BY THE RECOMMENDATION OF OUR LEGACY VENDORS, WE HAVE RAPIDLY REDUCED THE VENDOR'S FEE, AS SHOWN ABOVE, IN EXCHANGE FOR ALL VENDORS (EXCEPT FOR MAJOR SPONSORS/CORPORATIONS) TO PROVIDE THEIR OWN GENERATOR, TENT AND TABLE, ETC**  
**Chairs may be rented at \$20, plus deposit of \$50. Tables may be rented at \$40, plus a \$100 deposit. Tent – 10 x 10 at \$200. Deposit will be refunded upon return of table/chairs on the final day or at the conclusion of the event.**

**Vendors cannot sell or bring alcoholic beverages on festival site. If caught with alcoholic or other illegal products, such vendor will immediately be evicted and/or arrested.** This same action applies to the CAVID-19 rules. No bootleg CDs, DVDs, cassettes, or other illegal products are allowed on festival site.

**MUSIC:** Only exhibitors registered as music vendors MAY PLAY LOW MUSIC IN THEIR BOOTH. FAILURE TO ADHERE TO THESE RULES MAY RESULT IN THE REMOVAL OF SUCH VENDOR WITHOUT ANY FORM OF REFUND OR CREDIT. All vendors must comply with the rules and regulations of the City of Chicago Dept. of Public Health and Sanitation. Vendors cannot put their own locks on toilets, damage or tamper portable toilets, trailers or other property that belongs to the City of Chicago, Chicago Park District, Promoter and/or other Contractors.

Vendors must only sell from his/her/their booth space. **All vendors must be under a tent** and use equipment that complies with the City of Chicago Safety and Health Standards. Unauthorized and/or illegal items will be seized and will not be returned. Promoter reserves the right to change venue/location, booth number and /or location, if necessary. Promoter will not be liable or responsible for any damage, lost/stolen goods, or products. Promoter will not be liable for failure to hold event if failure is cause by any debilitate act of NATURE. Further, Promoter will not be liable and will not refund any payments for any no shows of entertainers advertised to perform but failed to do so. Vendor agrees to hold harmless the Promoter - Martin's International, the City of Chicago, Chicago Park District and sponsors of the IFOL from any and all liability, damage, or expenses arising out of or in connection with any injury to any person while in the Vendor's area, include: Lost, theft, damage, property or personal injury resulting directly or indirectly from any act or omission of the Vendor, as well as failure of Vendor to comply with the laws and ordinances of the city of Chicago or the State of Illinois..

Vendor agrees to pay applicable fees to participate in 28<sup>th</sup>/29<sup>h</sup> IFOL. Promoter will not be held liable for generator failure during this IFOL. Promoter reserves the right to dictate what products/brands cannot be sold.

At the time of registration or no later than **June 1, 2021**, vendor must submit the name(s) of every person(s) who will occupy or will be working in the booth space.

**All payments are final and non-refundable. If a credit is to be approved for medical reason, a certificate from a physician must be given. If paid in full, 30% of the total booth space cost will be deducted and the balance will be returned to the vendor; however, if less than 30% of the total booth fee is paid, there will be no refund to be made.**

**Should the festival be postponed or canceled, vendors will be given credit in the next Festival of Life or another festival event hosted by the promoter.**

Number of spaces: \_\_\_\_\_ @ \$\_\_\_\_\_ (with early registration you will not have to pay the standard fee of \$795\*). TOTAL COST: \$\_\_\_\_\_

BOOTH SPACE DESCRIPTION: \_\_\_\_\_

\*Products/Items to be sold: \_\_\_\_\_

Payment upon signing: \$ \_\_\_\_\_

Less \$ \_\_\_\_\_

Total Due/Balance: \$ \_\_\_\_\_

AMOUNT PAID \$ \_\_\_\_\_ BALANCE: \$ \_\_\_\_\_ DUE DATE: \_\_\_\_\_ ☐ Cash ☐ Check/M.O. # \_\_\_\_\_

Credit Card: ☐ VI / ☐ MC / ☐ DISC ☐ DINER/AMEX: Acct # \_\_\_\_\_ EXP. DATE: \_\_\_\_/\_\_\_\_ SEC CODE: \_\_\_\_\_

NAME AS PRINTED ON CARD: \_\_\_\_\_ ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_

ZIP: \_\_\_\_\_ APPROVAL: \_\_\_\_\_ REMARKS: \_\_\_\_\_

Exhibitor clearly understands that there is no guarantee as to profit or loss of vendor's booth space rental/sales and that there is absolutely no refund after payment is made. By processing this/my online/Pay-Pal or other means of credit/debit payment/registration for my - vendor/booth space in this annual International Festival of Life (IFOL), I understand and agree that this purchase is final, and each authorization/transaction will AND CANNOT be disputed by Vendor's bank or any financial institution for the above-mentioned event, under no circumstances,

By signing/ printing my name below, I certify and represent, that I am the authorized signer/owner of the above credit/debit card and that I am legally bound by this agreement,

SIGN CARD HOLDER/EXHIBITOR/VENDOR: \_\_\_\_\_ PRINT NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

MI SALES OFFICER: \_\_\_\_\_ PRINT NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

VENDOR COORDINATOR: \_\_\_\_\_ PRINT NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

FULLY PAID SIGNED BY PRESIDENT/VP/EVENT MGR ONLY: \_\_\_\_\_ PRINT NAME: EPHRAIM MARTIN DATE: \_\_\_\_\_

**(WHEN FULLY PAID THIS CONTRACT MUST BE SIGNED AT THE RIGHT CORNER, ONLY BY: PRODUCER OR EVENT MANAGER)**

By signing above, Cardholder/Exhibitor/Vendor fully authorizes Martin's International to charge his/her CREDIT/DEBIT CARD payment in the amount shown and agrees to abide by the terms & conditions. Regardless of vendor's sale, profit, or loss, etc. Cardholder/Vendor certifies that the payment will and cannot be disputed and will adhere to all the information, terms and condition listed above in this Vendor's Application Agreement.

**For check payment, please make payable to: MARTIN'S INTERNATIONAL- 1325 SOUTH WABASH AVE, STE. 307, CHICAGO, IL 60605**

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